

EDUCON2020 27-30 April, 2020, Porto, Portugal

Conference Sponsorship Opportunities

The IEEE Annual Global Engineering Education Conference – EDUCON 2020 - will be hosted in Porto, Portugal, from the 27th to the 30th of April, 2020.

The mission of EDUCON 2020 is to contribute to the development and improvement of engineering education, providing a forum and an opportunity for dialogue between all the actors of global engineering education: academics, researchers, policy makers, engineering professionals and related partners.

The opportunities for sponsors are discriminated into the following categories:

Table 1. Sponsor category

| | Nr. of opportunities | Value |
|-----------------|----------------------|---------|
| <i>Regular</i> | unlimited | 500 € |
| <i>Silver</i> | 8 | 2.500 € |
| <i>Gold</i> | 4 | 5.500 € |
| <i>Platinum</i> | 1 | 7.500 € |

Table 2. Summary of sponsors' benefits

| | <i>Regular</i> | <i>Silver</i> | <i>Gold</i> | <i>Platinum</i> |
|---|----------------|---------------|-------------|-----------------|
| * Electronic disclosure (website) ¹ | ✓ | ✓ | ✓ | ✓ |
| * Sponsor's logo in the conference program ² | ✓ | ✓ | ✓ | ✓ |
| * Displaying posters with sponsor's logo ³ | ✓ | ✓ | ✓ | ✓ |
| Promotional material dissemination in the participants pack ⁴ | | ✓ | ✓ | ✓ |
| Exhibition space ⁵ and 2 extra registration passes for staff members | | ✓ | ✓ | ✓ |
| Sponsorship of 2 delegate or students registration fees | | | ✓ | ✓ |
| Full-page advertisement in EDUCON 2020 printed final program | | | ✓ | ✓ |
| Technical Workshop ⁶ | | | ✓ | ✓ |
| Keynote session ⁷ | | | | ✓ |

* Logo submission and artwork are time-sensitive items and must be supplied in a timely fashion.

1 Electronic disclosure: Company logo, with hyperlink, displayed on EDUCON2020 conference website (www.educon-conference.org/), accordingly with sponsor's category.

2 Sponsor's logo is displayed on the paper/digital conference program.

3 Displaying posters, with sponsor's logo, according to Table 3.

Table 3. Local display of posters

| | Outside Banner | Registration area | Plenary sessions room | Networking areas | Workshops rooms | Gala Dinner |
|-----------------|----------------|-------------------|-----------------------|------------------|-----------------|-------------|
| <i>Regular</i> | ✓ | ✓ | ✓ | | | |
| <i>Silver</i> | ✓ | ✓ | ✓ | ✓ | | |
| <i>Gold</i> | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| <i>Platinum</i> | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

4 Promotional material dissemination. Sponsors are entitled to include a A4 size printed insert of literature in the attendee pack that is distributed to participants when registering at the conference welcome desk.

5 Exhibition space. The sponsor is entitled to a space in the exhibition area, where the companies' advertising or material/equipment can be displayed.

Along with a 6 m² base dimension space, it will be provided a table, two chairs, an electrical outlet and wireless network. The choice of the space location will be made by sponsor's category, first, and in order of arrival, in second.

6 Technical Workshops. In these sessions, sponsors may conduct hands-on demonstrations of their products/applications. For this purpose, laboratories and/or classrooms equipped with computers may be made available.

7 Keynote sessions. *Platinum* sponsors are offered the opportunity to give a plenary keynote for presenting their company's "state of the art" products and solutions, as well as their vision for the sector future developments.

This information will be also available in the conference web page:
www.educon-conference.org/2020

Feel free to suggest any other form of sponsoring different from those described in this document.

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