

EDUCON 2021 April 20-23, 2021, Vienna, Austria

Conference Sponsorship Opportunities

The IEEE Annual Global Engineering Education Conference - EDUCON 2021 - will be hosted in Vienna, Austria, from the 20st to the 23th of April, 2021.

The mission of EDUCON 2021 is to contribute to the development and improvement of engineering education, providing a forum and an opportunity for dialogue between all the actors of global engineering education: academics, researchers, policy makers, engineering professionals, and related partners.

The opportunities for sponsors are divided into the following categories:

Table 1. Sponsor Categories

	Nr. of Opportunities	Value
<i>Regular</i>	unlimited	€ 500
<i>Silver</i>	8	€ 2.500
<i>Gold</i>	4	€ 5.500
<i>Platinum</i>	1	€ 7.500

Table 2. Summary of sponsor's benefits

	Regular	Silver	Gold	Platinum
* <i>Electronic disclosure (website)</i> ¹	✓	✓	✓	✓
* <i>Sponsor's logo in the conference program</i> ²	✓	✓	✓	✓
* <i>Displaying posters with sponsor's logo</i> ³	✓	✓	✓	✓
<i>Promotional material dissemination in the participants pack</i> ⁴		✓	✓	✓
<i>Exhibition space</i> ⁵ <i>and two extra registration passes for staff members</i>		✓	✓	✓
<i>Sponsorship of two delegates or students registration fees</i>			✓	✓
<i>Full-page advertisement in EDUCON 2021 printed final program</i>			✓	✓
<i>Technical workshop</i> ⁶			✓	✓
<i>Keynote session</i> ⁷				✓

* Logo submission and artwork are time-sensitive items and must be supplied in a timely fashion.

1 Electronic disclosure: Company logo, with hyperlink, displayed on EDUCON 2021 conference website (www.educon-conference.org/), accordingly with sponsor's category.

2 Sponsor's logo is displayed on the paper/digital conference program.

3 Displaying posters, with sponsor's logo, according to Table 3.

Table 3. Local display of posters

	Outside Banner	Registration Area	Plenary Sessions Room	Networking Areas	Workshop Rooms	Gala Dinner
<i>Regular</i>	✓	✓	✓			
<i>Silver</i>	✓	✓	✓	✓		
<i>Gold</i>	✓	✓	✓	✓	✓	✓
<i>Platinum</i>	✓	✓	✓	✓	✓	✓

4 Promotional material dissemination. Sponsors are entitled to include an A4-size printed insert of literature in the attendee pack which is distributed to participants when registering at the conference welcome desk.

5 Exhibition space. The sponsor is entitled to a space in the exhibition area, where the companies' advertising or material/equipment can be displayed.

Along with a 6 m² base dimension space, a table, two chairs, an electrical outlet, and wireless network will be provided. The choice of the space location is first made according to the sponsor's category and then according to the order of arrival.

6 Technical workshops. In these sessions, sponsors may conduct hands-on demonstrations of their products/applications. For this purpose, laboratories and/or classrooms equipped with computers will be available.

7 Keynote session. Platinum sponsors are offered the opportunity to give a plenary keynote for presenting their company's "state of the art" products and solutions, as well as their vision for the future sector developments.

This information will also be available on the conference web page:

www.educon-conference.org/

Feel free to suggest any other form of sponsoring different from those described in this document.

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